



# SWEEPSTAKES GUIDE

Welcome to the Dodgers Reading Champions. The goal of the Dodgers Reading Champions program is to motivate youth to read and help them build a lifelong love of reading.

## HERE IS HOW IT WORKS

NO PURCHASE IS NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.

1. You as the parent/legal guardian must register using the online registration. Just click the "Sign Up Now" button and follow the instructions to get started.
2. After you register, you will receive an email to "activate" your account. Click on the "Activate Now" button and your account will be activated.
3. You will then receive an email with a short survey so we can find out more about how much your child currently reads.
4. Once activated, you can use your newly created username and password to log into your dashboard.
5. In your dashboard, you can register your child. Click on the "Add a child" button and fill in the required information.
6. Once your child is registered, you will receive a confirmation email with your child's newly created username and login.
7. Give your child their username and password so they can log in and add to their reading log every day. Alternatively, you can add to your child's log each day from your dashboard if your child needs a little help.
8. From the dashboard, you or your child can open their log and click on "Start a reading log". **Then, you or your child (or together) will enter:**
  - a. the name of the book
  - b. the number of minutes they read
  - c. an answer to one of three questions about the book
9. **Be sure to record the reading daily.** On the last day of each month (May – October), the logs will be automatically entered into a sweepstakes if the child has logged at least 450 minutes of reading that month (15 minutes per day for 30 days). If they have read 900 minutes or more (30 minutes per day for 30 days) they will be eligible for prizing that includes Dodgers social media recognition!
10. At the beginning of each month your child's reading log will be refreshed and ready to start a new month!

Alternatively, you can download the [mail-in registration and entry form](#) and log your child's reading manually and send in the form each month for your child to be entered into the sweepstakes.



## HAPPY READING

Please visit the [official rules](#).