



# SWEEPSTAKES EDUCATOR GUIDE

## Welcome to the Dodgers Reading Champions.

The goal of the Dodgers Reading Champions program is to motivate youth to read and help them build a lifelong love of reading.

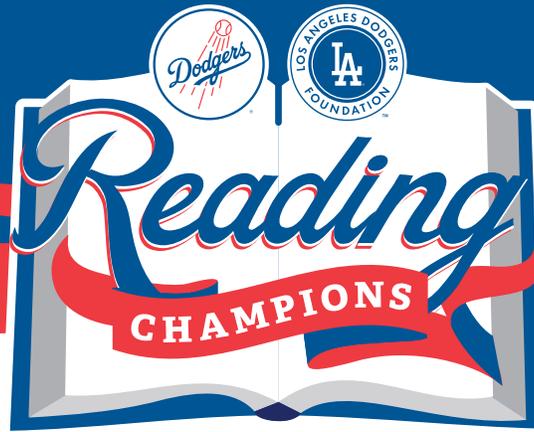
## HERE IS HOW IT WORKS

NO PURCHASE IS NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.

1. You as the teacher must register using the online registration. Just click the "Sign Up Now" button and follow the instructions to get started.
2. After you register, you will receive an email to "activate" your account. Click on the "Activate Now" button and your account will be activated.
3. Once activated, you can use your newly created username and password to log into your dashboard.
4. **In your dashboard, you can register your students 2 different ways:**
  - a. Click on the "Add a child" button and fill in the required information to register each student individually.
  - b. Click on the link at the top of the dashboard for "Upload Spreadsheet" to register your entire classroom. To complete this: click to download Spreadsheet Template file, complete the file by listing all of your students (Note: You will need to assign a username and password for each student, include the student's birthdate and their parent/legal guardian's email), once you complete the spreadsheet, save it on your desktop, click on "choose file", select the file and click on "submit". You will be registering all of your students with this process. An automatic email will be sent to the parent/guardian email address provided with that student's Username and Password.
5. Give each of your students their username and password so they can log in and add to their reading log every day. Alternatively, you can add to your student's logs each day from your dashboard if your students need a little help.
6. From the dashboard, you or your student can open their log and click on "Start a reading log". Then, you or your student (or together) will enter: **Then, you or your student (or together) will enter:**
  - a. The name of the book
  - b. The number of minutes they read
  - c. An answer to one of three questions about the bookThen, click "save" to save the information into their log.
7. **Be sure to record the reading daily.** On the last day of each month (April-August), the logs will be automatically entered into a sweepstakes if the student has logged at least 450 minutes of reading that month (15 minutes per day for 30 days). If they have read 900 minutes or more (30 minutes per day for 30 days) they will be eligible for prize that includes ticket to an LA Dodgers game!
8. At the beginning of each month your students' reading logs will be refreshed and ready to start a new month! Alternatively, you can download this [mail-in entry form](#) for your students to be entered into the sweepstakes.
9. We have provided a letter (page 2, here) to send home introducing the program to your students' parents/guardians.

## HAPPY READING

Please visit the [official rules](#).



**Dear Parent/Guardian,**

We are excited to be participating in the Los Angeles Dodgers and Los Angeles Dodgers Foundation *Dodgers Reading Champion's* Program to encourage our students to read every day. I will be registering the students for the program and you will receive an email that will include their Username and Password to log in and track the books they read.

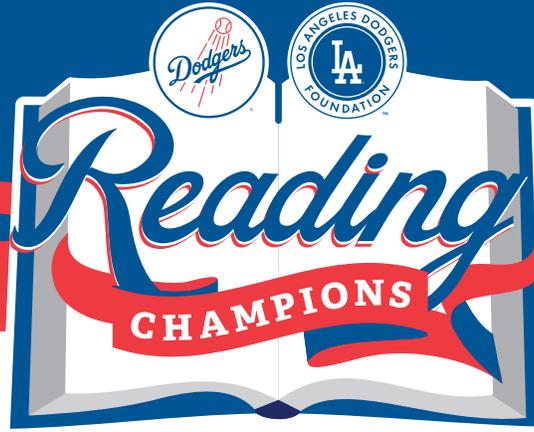
The goal of "Dodgers Reading Champions" is to motivate youth to read and help them build a lifelong love of reading. The program will continue throughout the summer, and every month young reading champions who have read at least 15 – 30 minutes per day will be eligible for a drawing for great Dodgers' prizes!

Please visit [DodgersReadingChampions.com](http://DodgersReadingChampions.com) to learn more about the program and help your child become a lifelong Reading Champion!

**Thank you,**

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[Teacher Signature]



### **Estimado padre/tutor:**

Estamos emocionados por participar en el Programa *Dodgers Reading Champions* de Los Angeles Dodgers y Los Angeles Dodgers Foundation para animar a nuestros estudiantes a leer todos los días. Yo registraré a los estudiantes al programa y usted recibirá un e-mail que incluirá su Nombre de usuario y su Contraseña para iniciar sesión y hacer un seguimiento de los libros que leen.

El objetivo de “Dodgers Reading Champions” es motivar a la juventud a leer y ayudarles a construir un amor para toda la vida hacia la lectura. El programa continuará durante todo el verano y cada mes los jóvenes campeones de la lectura que hayan leído al menos 15-30 minutos al día ¡podrán optar a un sorteo para conseguir fantásticos premios de los Dodgers!

Por favor, visite [DodgersReadingChampions.com](http://DodgersReadingChampions.com) para tener más información sobre el programa ¡y ayudar a su hijo a convertirse en un Campeón de la Lectura para toda la vida!

**Gracias,**

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[Firma del profesor]